



Une marque à
forte croissance dans le
domaine de la mode
féminine et des produits
de première nécessité



Une marque à forte croissance dans le domaine de la mode féminine et des produits de première nécessité

TARGET PRICE

\$ 3,300,000

BUSINESS TYPE

Fashion Retailer

COUNTRY

Croatie

L'entreprise est une marque à croissance rapide spécialisée dans la mode féminine innovante et les produits de première nécessité, qui opère dans deux pays. Il dispose actuellement de son propre magasin de détail, et un deuxième magasin ouvrira bientôt ses portes. La marque a conclu deux contrats importants avec DM – Markt au cours des trois dernières années, et ses produits sont disponibles dans les 397 magasins DM – Markt de Croatie, de Serbie et de Bosnie-Herzégovine. Le contrat avec DM – Markt représente environ 65 % du chiffre d'affaires de l'entreprise, les 35 % restants provenant de ses magasins en ligne et hors ligne. L'entreprise s'appuie sur une petite équipe de quatre personnes en Croatie qui s'occupent de toute la couture, ainsi que sur des pigistes qui viennent en renfort en fonction de la demande. En outre, l'entreprise est le nouveau fournisseur d'EssilorLuxottica, qui fournit des accessoires de mode pour des marques renommées telles que Vogue et Ray-Ban.

Aperçu des produits et services

Les produits les plus vendus sont le "boob tape", les vêtements, les bijoux, les accessoires et les cosmétiques pour femmes. Nous sommes une marque bien connue avec une clientèle fidèle (plus de 60 000 sur les réseaux sociaux) composée de femmes âgées de 18 à 55 ans.

Vue d'ensemble des actifs

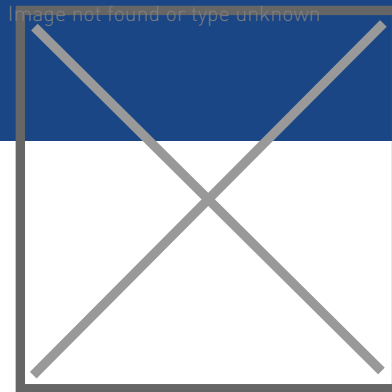
Les immobilisations corporelles comprennent des produits et des magasins pour une valeur de 200 000 euros.

Aperçu des installations

Tous sont en location. 2 entrepôts, un bureau et deux magasins en Croatie.

Aperçu de la capitalisation

Il n'y a qu'un seul propriétaire à 100 %.
Toutes les recettes ont été réinvesties.
Chaque année, les revenus (bénéfices) ont augmenté d'au moins 70 %.
Pas de prêts ou de dettes au nom de l'entreprise.



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