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Usine de confiserie de 30 ans

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MERGERSCORP

The Leader In Business Sales Mergers & Acquisitions

Usine de confiserie de 30 ans

Description de l’activité

La société a été fondée en 1993, située dans le district fédéral central, au sud de Moscou. L’installation a la capacité de produire 9 538 tonnes de produits par an. La production se compose de 6 lignes principales :

- Ligne de production de guimauve
- Ligne de production de marmelade
- Ligne de production de gaufres
- Équipement de production de pâtes
- Production de mini guimauves
- Fabrication de soufflés

Produits manufacturés

C’est un leader régional dans la production de produits de confiserie. À l’heure actuelle, l’usine produit plus de 100 articles (SKU). Le pool de l’entreprise comprend également 2 marques principales. La production produit des bonbons assortis, des confitures, des pastilles et des gaufres ;

Géographie des approvisionnements

L’usine vend des produits dans 14 régions de Russie et exporte également vers la République de Biélorussie. La vente se déroule dans les plus grands réseaux partenaires du niveau fédéral.

Indicateurs et perspectives

Malgré la pandémie et la baisse générale de la demande du marché, la société a réussi à augmenter ses revenus de 26,9 % en 2020. Depuis 2018, la société a augmenté la part des ventes de produits à marges élevées. La part de ces produits est passée de 70 % à 89 % d’ici 2021. La croissance des revenus a été réalisée lorsque les lignes de production n’étaient pas complètement chargées. Avec une utilisation à pleine capacité, il existe un potentiel de croissance de la production de plus de 4 fois.

GROSS REVENUE
$0

EBITDA
$0

BUSINESS TYPE
Manufacturing

FACILITIES
- Terrain. Superficie : 24 000 m2. - Complexe de production. Superficie de 11 000 m2.

COUNTRY
Russie

BUSINESS ID
L#20220076

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